



BUILD. GROW. BARTER.®

IBE the Modern Alternative Currency®

‘Zero Base Controlled Economy’

IBE Members understand the importance of belonging to a barter exchange that educates their members on a 'Zero Base Controlled Economy'. These principles are easy to understand and follow. Once an IBE Member has reached their exposure limit (the amount of new business the IBE Member has communicated to the IBE Management Team they would like to generate), IBE helps the member spend their IBE\$\$ down to zero allowing them to continue to take on New and Additional Plus IBE Business. IBE helps Members Identify in their business where they are spending cash and helps them spend their IBE\$\$ in place of their Cash...At the end of the day IBE Members receive NEW ADDITIONAL PLUS BUSINESS and SAVE CASH.

In accordance with the IBE Trading By-Laws Rules and Regulations the IBE Members are required to trade 100% up to \$2500.00 on any SINGLE transaction. There are times when this may vary (i.e.) when a selling member wishes to earn more IBE\$\$ on that transaction for whatever their motivation may be (i.e.) saving IBE\$\$ for large purchases. The ONLY exception to this rule would be when an IBE Selling Member has to purchase large hard goods outside of their existing inventory. This would be a 'Large New Hard Good' that would trade usually with a barter/cash blend, 'noting,' this would be an exception to the rule and only applies to 'Large New Hard Good' items that are not in the Members inventory. The barter/cash blend would be 65% trade 35% cash. The only exception would be IF the Selling & Buying Member agrees to terms that would increase the amount of accepted barter for a transaction like this based on the Selling Members motivation to generate additional IBE\$\$ for future purchases.

IBE Members also receive 3 to 1 Cash Referral Business from their IBE Barter Community Members. IBE Members that are happy with the services/products they have received from the IBE Barter Members then refer CASH business to them that may be business associates, family members, friends etc. that aren't IBE members, which in turn helps to BUILD and GROW their Cash Business too!